

# **“The Best in Heritage / Europa Nostra Excellence Club”**

**Exponatec, Cologne - 17.11. - 20.11. 2009**

## **Programme**

**1<sup>st</sup> Day - Tuesday 17<sup>th</sup> November:  
Exponatec Cologne - Excellence Club**

**Throughout the day:**

- **Gathering of organizers, partners and presenters at the Excellence Club stand**
- **Welcome drink**
- **The press conference and first contacts**
- **Informal forum and discussions**

**2<sup>nd</sup> Day - Wednesday 18<sup>th</sup> November:  
Exponatec Cologne - Excellence Club**

**10.30 Welcome words (moderator: Willem De Vos):**

- **Mr. Oliver P. Kuhrt, Executive Vice President, Koelnmesse GmbH**
- **Ms. Angela Spizig, Deputy Mayor of the City of Cologne**
- **Dr. Udo Gößwald, Chairman of ICOM Europe**
- **Dr. Gerhard Winter, Board member of ICOM Deutschland**
- **Ms. Lila de Chaves, Secretary General of WFFM (World Federation of Friends of Museums)**
- **Anja Schaluschke, Executive Director, German Museums Association**

**11.15 Introductory lectures**

- **Prof. Tomislav Sola, The Best in Heritage and Excellence Club**
- **Dr. Holger Resche, EU prize for cultural heritage/Europa Nostra awards and excellence**

**12.30 Lunch time**

**13.45 "The Best in Heritage / Europa Nostra Excellence Club TV Studio" - introduction**

**14.00 - 15.30 Excellence Club TV studio - LIVE Presentations (moderator: Willem De Vos):**

- **Project 1: "ICOM Europe"**
- **Project 2: "CosmoCaixa" (Barcelona, Spain)**
- **Project 3: "National Museum of Iceland" (Reykjavik, Iceland)**

**15.30 Break - Refreshment**

**16.00 - 17.30 Excellence Club TV studio - LIVE Presentations (moderator: Willem De Vos):**

- **Project 4: "Intercultural Museum / Oslo Museum" (Oslo, Norway)**
- **Project 5: "Pocar Farm / Triglav National Park" (Mojstrana, Slovenia)**
- **Project 6: "State Borodino War and History Museum and Reserve" (Russia)**

**3<sup>rd</sup> Day - Thursday 19<sup>th</sup> November:  
Exponatec Cologne - Excellence Club**

**10.30 - 11.30 Excellence Club TV studio - LIVE (moderator: Willem De Vos)**

**Panel discussion No.1: "Excellence in Heritage for Society Development"**

**12.00 Lunch time**

**13.45 "The Best in Heritage / Europa Nostra Excellence Club TV Studio" - introduction**

**14.00 - 15.30 Excellence Club TV studio - LIVE Presentations (moderator: Tomislav Šola):**

- **Project 7: "Cliffs of Moher Visitor Experience" (Cliffs of Moher, Near Liscannor, Co. Clare, Ireland)**
- **Project 8: "German Emigration Center" (Bremerhaven, Germany)**
- **Project 9: "Museum Centre of Hordaland" (Salhus, Norway)**

**15.30 Break - Refreshment**

**16.00 - 17.30 Excellence Club TV studio - LIVE Presentations (moderator: Tomislav Šola):**

- **Project 10: "Archaeological Museum Naronia" (Vid - Metković, Croatia)**
- **Project 11: "International Museum Theater Alliance" (Europe)**
- **Project 12: "Musée des sciences naturelles / Museum of Natural Sciences" (Brussels, Belgium)**

**4<sup>th</sup> Day - Friday 20<sup>th</sup> November:  
Exponatec Cologne - Excellence Club**

**10.30 - 11.30 Excellence Club TV studio - LIVE (moderator: Tomislav Šola)**  
**Panel discussion No.2: "Public Excellence in Heritage"**

**12.00 Lunch time**

**14.00 Heritage Forum - free, flexible and participatory series of brief 5-10 minutes interviews - (EC presenters, contributions from important professionals, representatives of professional associations, fair exhibitors, prominent visitors, organisers, public)**

**16.00 Farewell Drink**

**16.30 End of the programme**